

Commercial offer



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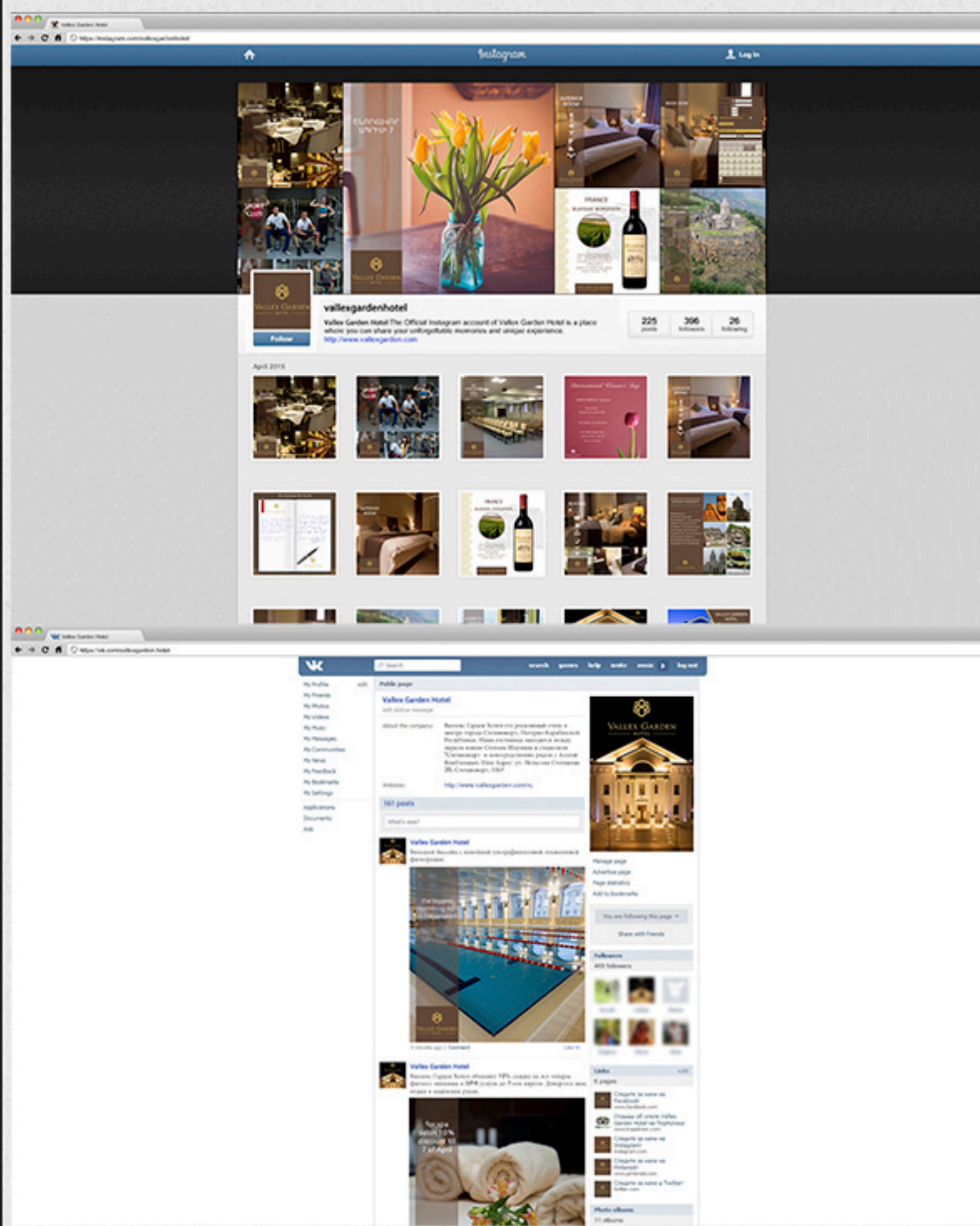
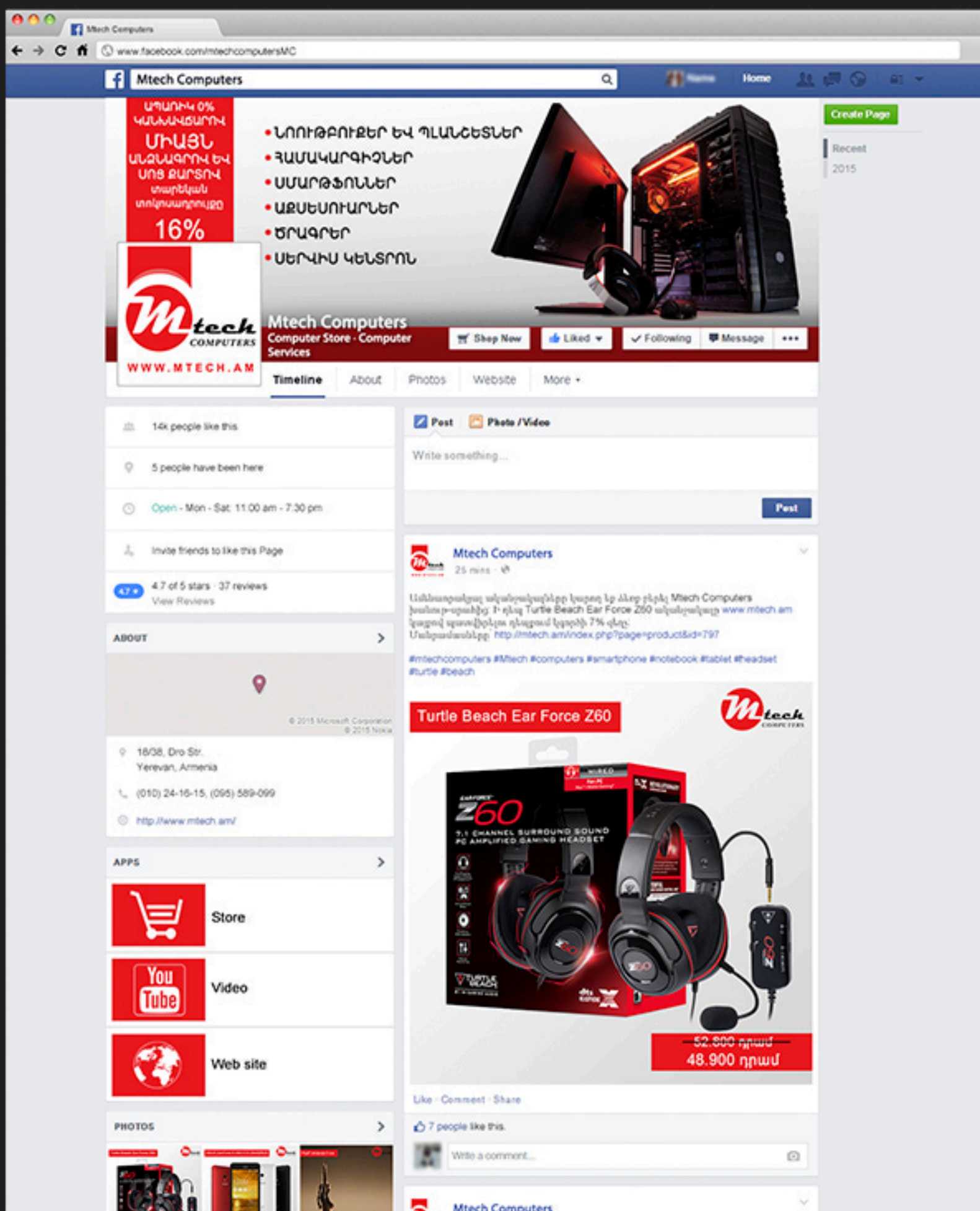
# Benefits of Social Media Marketing

Creation and management of commercial pages in the famous social networks:

The existence of commercial page promotes the development and expansion of business and the recognition of the brand.

We offer the following social networks- Facebook, Instagram, Twitter, TripAdvisor, Vkontakte, Youtube, which are synchronized with each other:

Due to Instagram users can easily view the menu and services by high-quality and designed photos. TripAdvisor allows tourists to learn about your services (availability of comments and reviews).

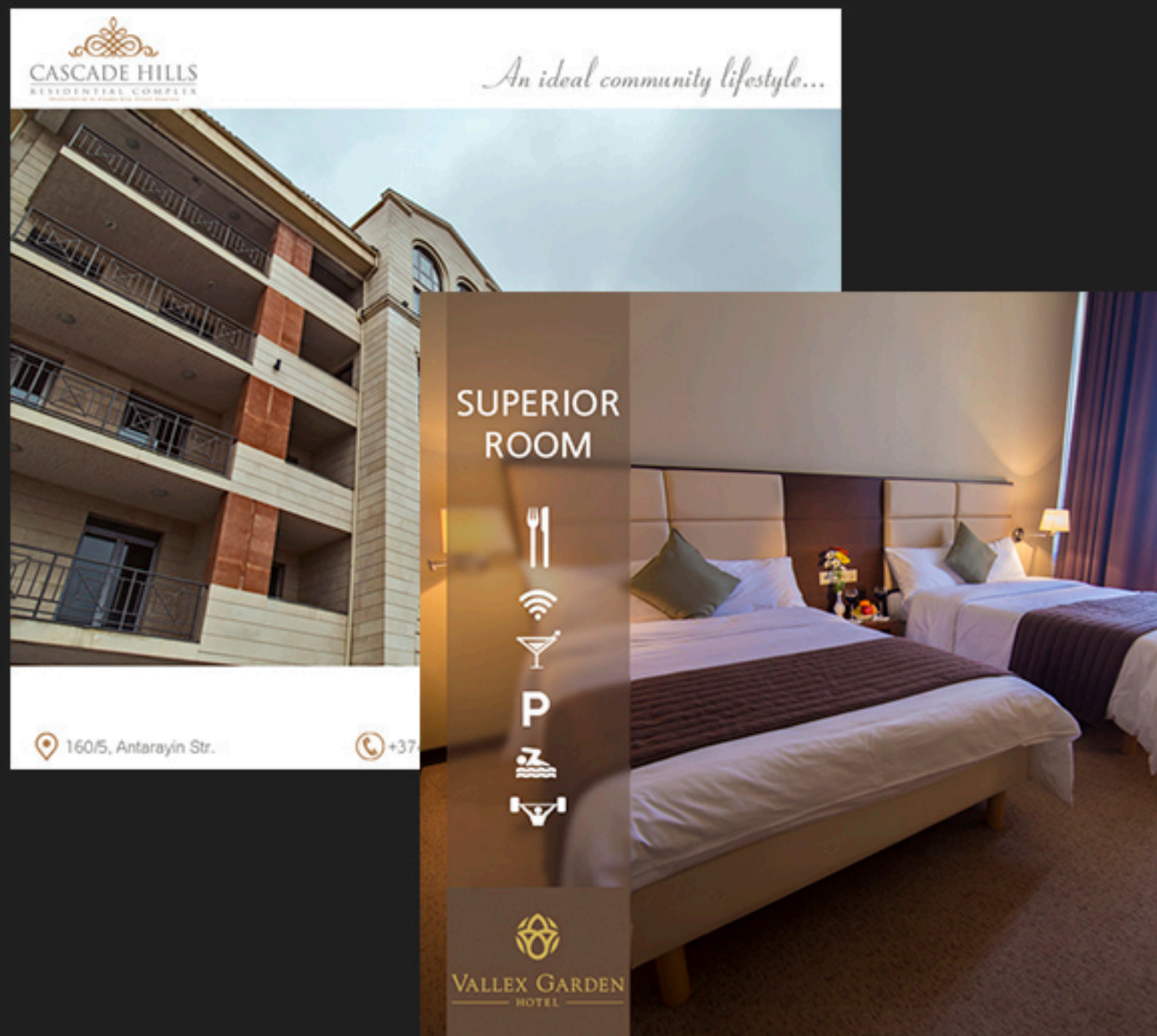




## Benefits of Social Media Marketing

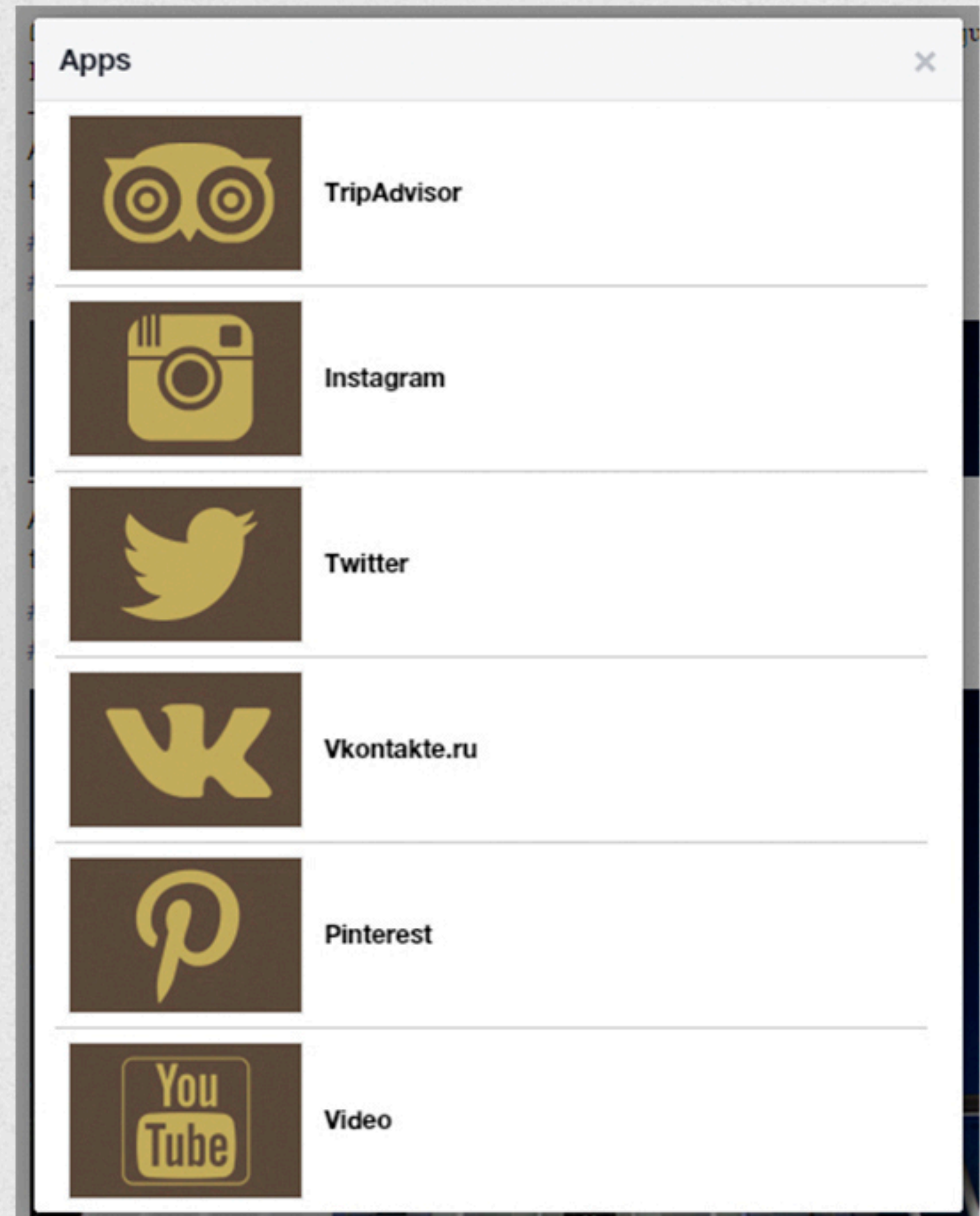
High-quality photos of the same size. The text style of advertised product (unique design solutions), different content. Creation of weekly content. 2-3 publications per day:

The existence of commercial page gives seriousness and availability to the company besides all the photos in albums will be presented in the same size, which is an advantage in comparison with competitors and other commercial pages. Commercial page that is created according to all standards, is easy to remember, it makes deep impression on the user about the company and its status. Thanks to daily publication, you can keep in touch with your audience and customers. At the beginning of each week we will present you the content of publications for the forthcoming week, which will be executed in accordance with your preferences. Users will see all publications and will be informed about all news and proposals.



Creation of applications on Facebook, and V Kontakte links the commercial pages on other social networks:

Applications will be in accordance with the design of course. With the help of these applications users can easily view the publication in other social networks without logging out from Facebook.





## Benefits of Social Media Marketing

Organization of games, activities and events. Clear and expressive texts for publications. Usage of hashtag (#). Maximum information about the offered services . Creation of informative platform:

We hold interactivity and constant communication with the audience. For each publication we create texts which contain full information about the product, as well as contacts and hashtags. Hashtag allow users to search your product with complete information, text, contacts on the Facebook search engine. The target audience will be informed about your brand and about the proposed. If you have a product you want to promote out of the content, you can get in touch with our specialist who will create the design, text and hashtags for the product.



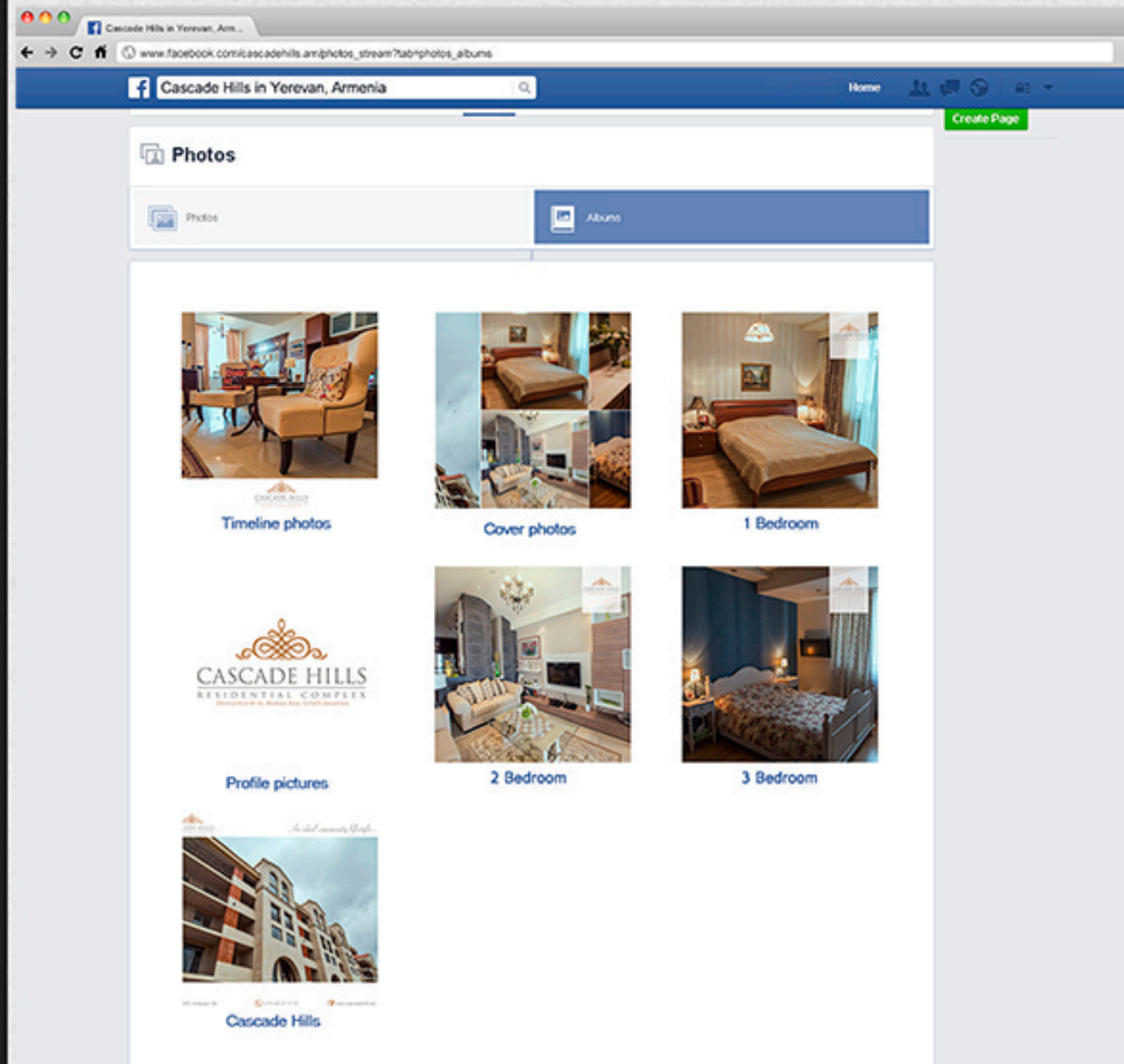
Ինչի՞ր գովազդ է սա



Նվեր առաջին ճիշտ պատասխանողին

Albums with corresponding names. Presence of functionality:

We will create albums with corresponding names that contain high-quality photos of the same size. Insert links to the web site from the commercial page.

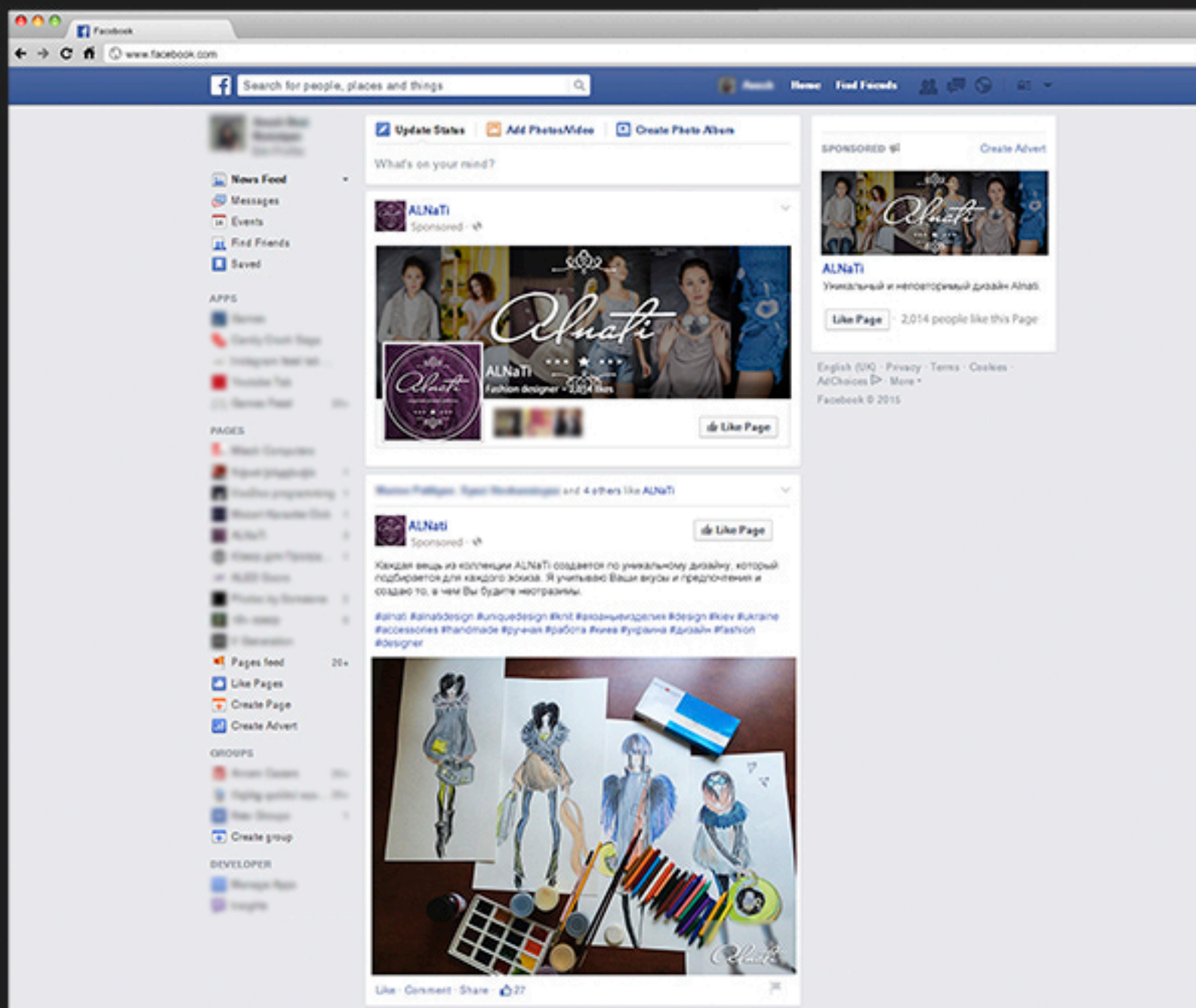




## Benefits of Social Media Marketing

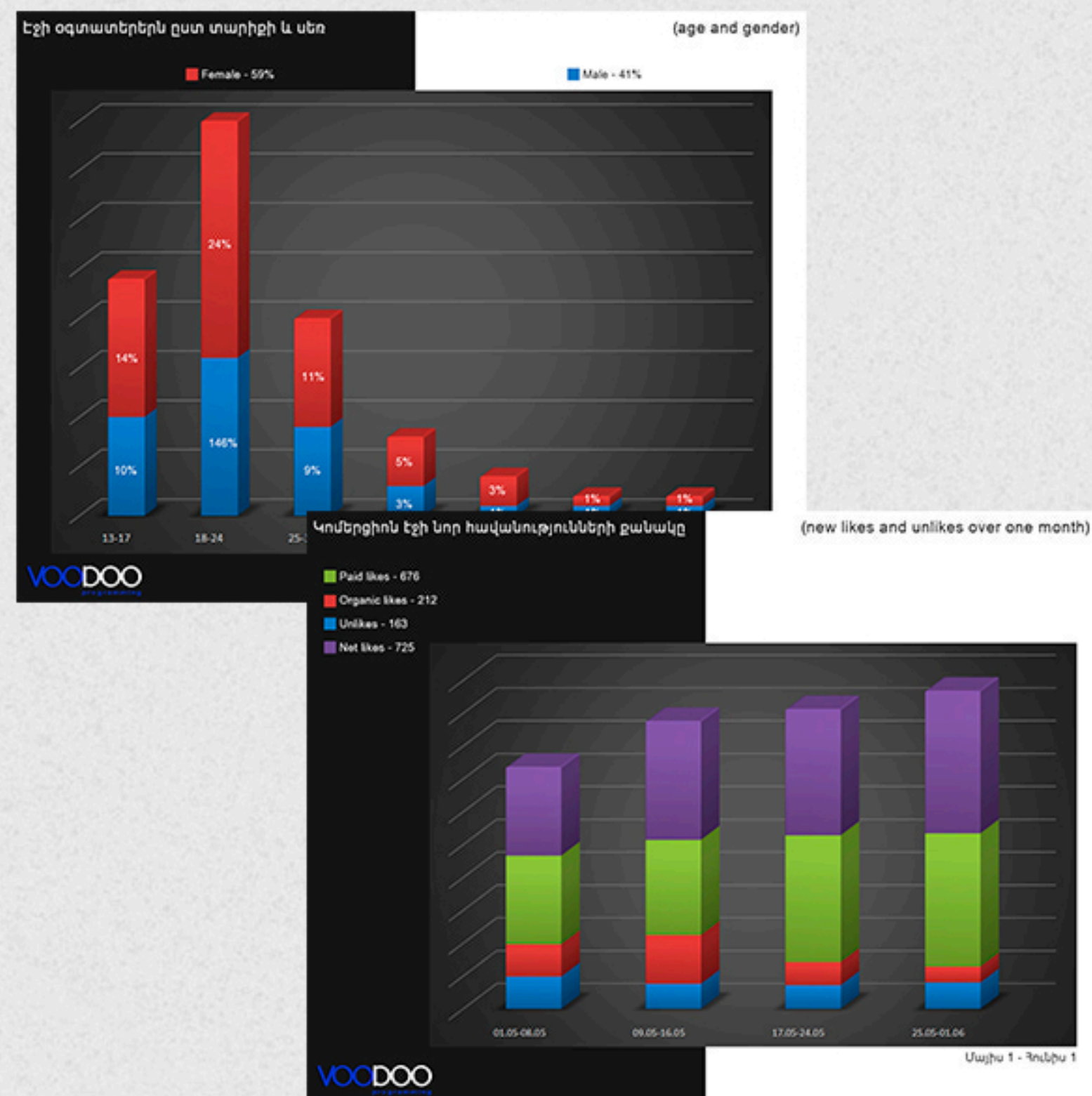
Creating a target audience using FacebookAds (target audience of other social networks grow with the help of Facebook, except Vkontakte):

Social networks allow to create and expand a target audience, which corresponds to your brand (age, sex, marital status, profession, preferences). The function demands the significant part of the budget.



Social media monitoring. Competitive analysis. Constant communication between our specialists and the persons of your company:

At the end of each month we will present a social media monitoring (the report), which includes full description of our activity in your commercial page in the period of one month. There are presented the number of visits, comments, likes, shares and reaches. Analysis of the competitive field makes possible to check the activity of your competitors in the social networks. After exploring their pages, we will create for you a completely new, unique content and you will be able to appreciate all your advantages over the competitors. You will always be in touch with our specialist who is always ready to answer all your questions, and if necessary, create the desired publication.





## Price / Price List

1 month - 130.000 AMD\*

\* the amount of the monthly payment

1 month - 110.000 AMD\*

\* the minimum price for the contract for three months

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Social Media Marketing

Development

Other services



voODOO  
programming

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# Development

## 1. Web sites

- Programming
- Design
- Creation
- Remake
- Technical support
- Search engine optimization / SEO /
- Hosting

## 2. Mobile applications / Android, iOS /

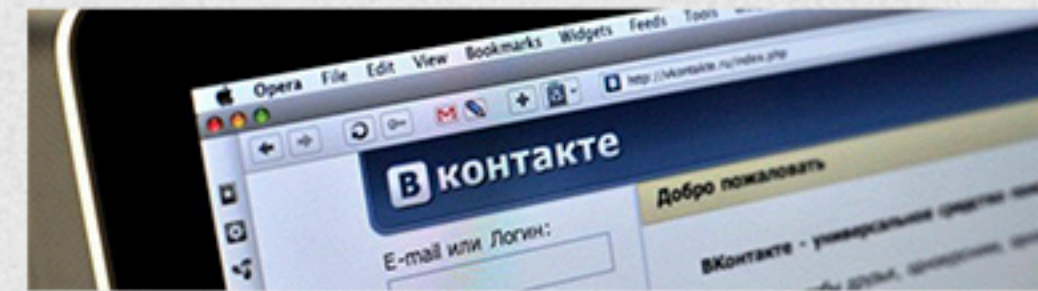
- Design
- Creation
- Support





# Social Media Marketing (SMM)

1. Creation and management of commercial pages in social networks
2. Enlargement of the target group by FacebookAds
3. Creation of an informative platform due to company services
4. Creation of content in social networks
5. Design of commercial pages
6. Competitive analysis
7. Socialmedia monitoring
8. Photo shoot\*





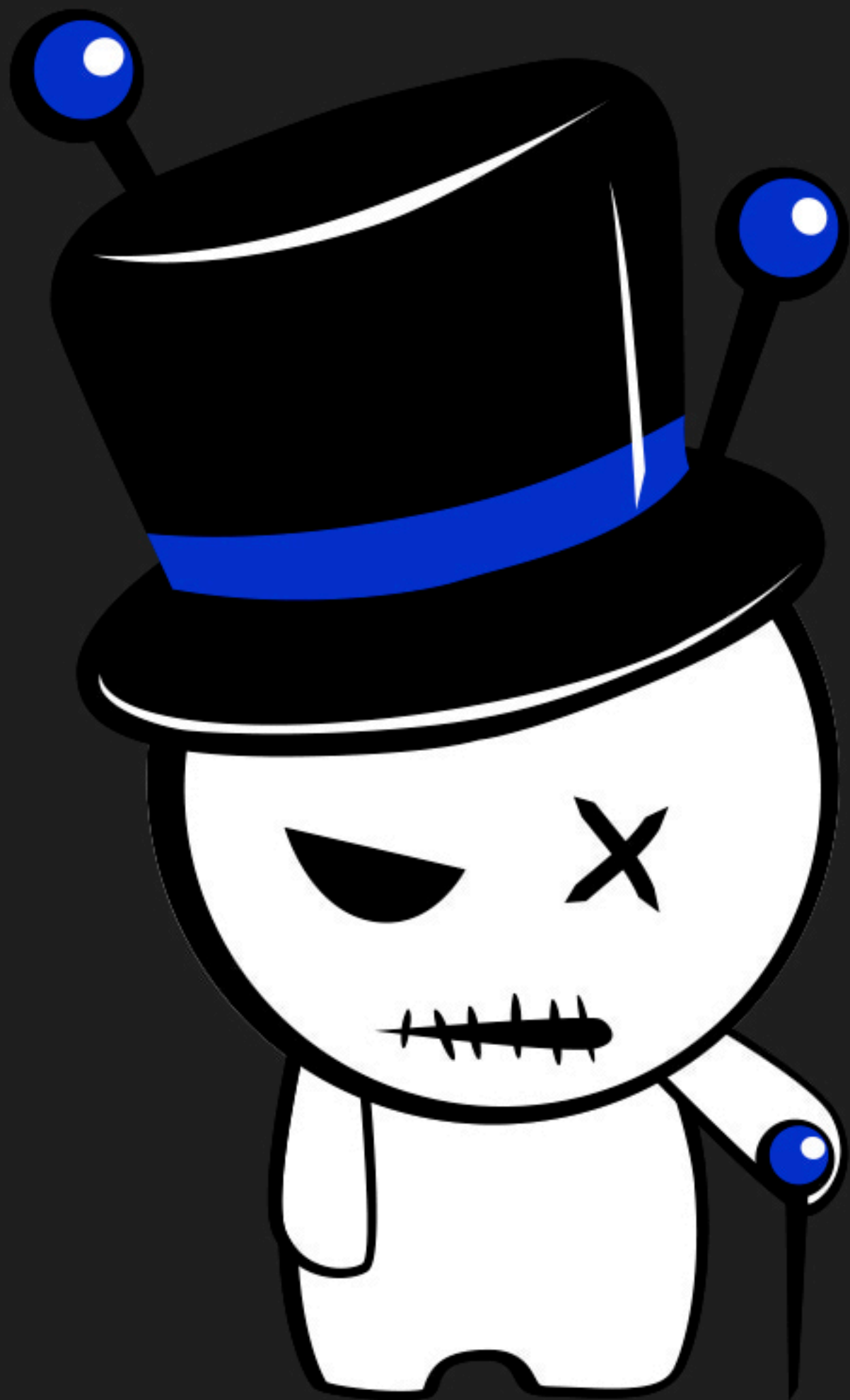
# Other services

1. \* Photo shoots / the price depends on the number of photos /
2. Graphic design / logo, banner, etc. /
3. IT consulting





## Some examples from portfolio



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programming

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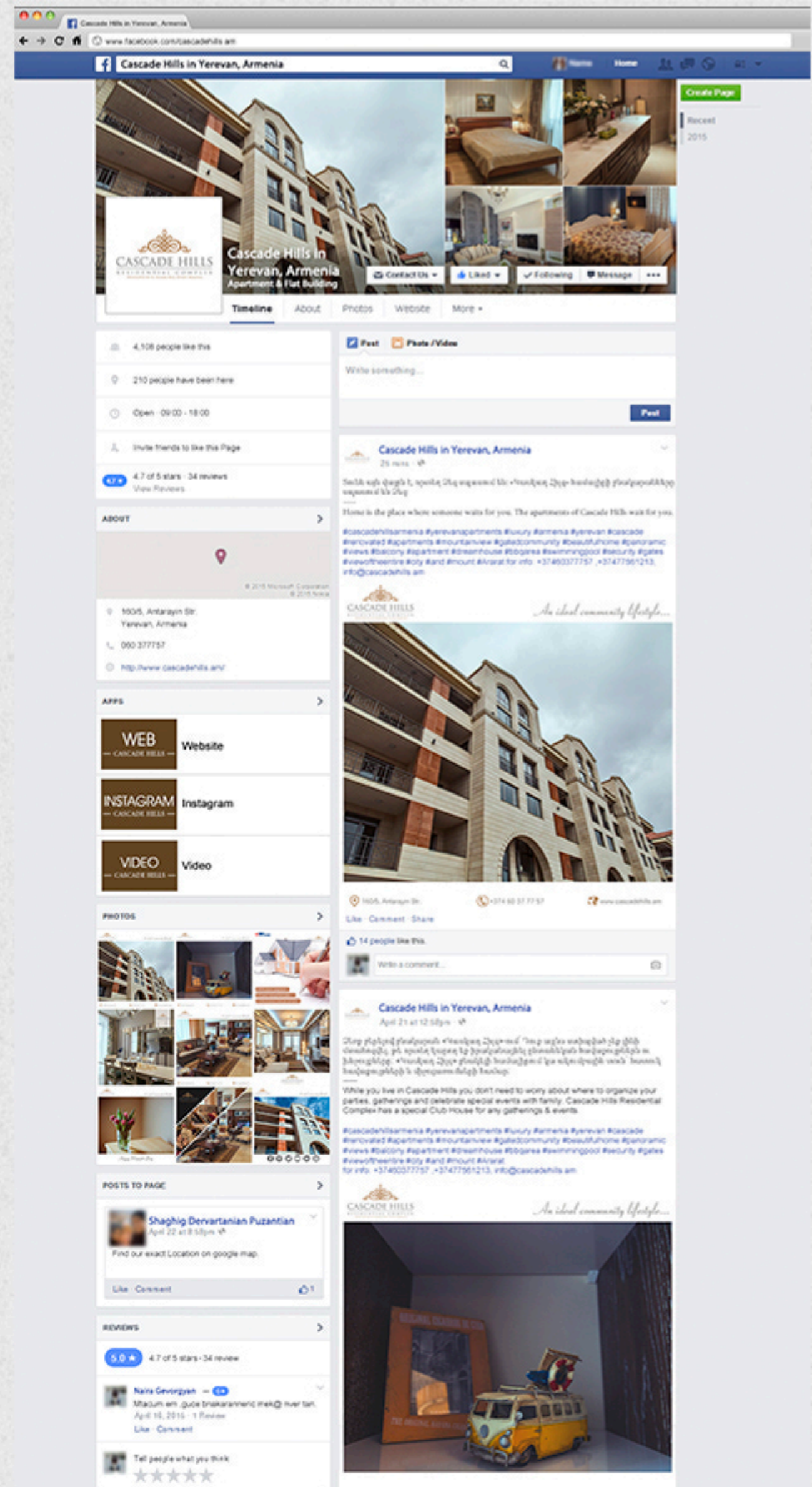
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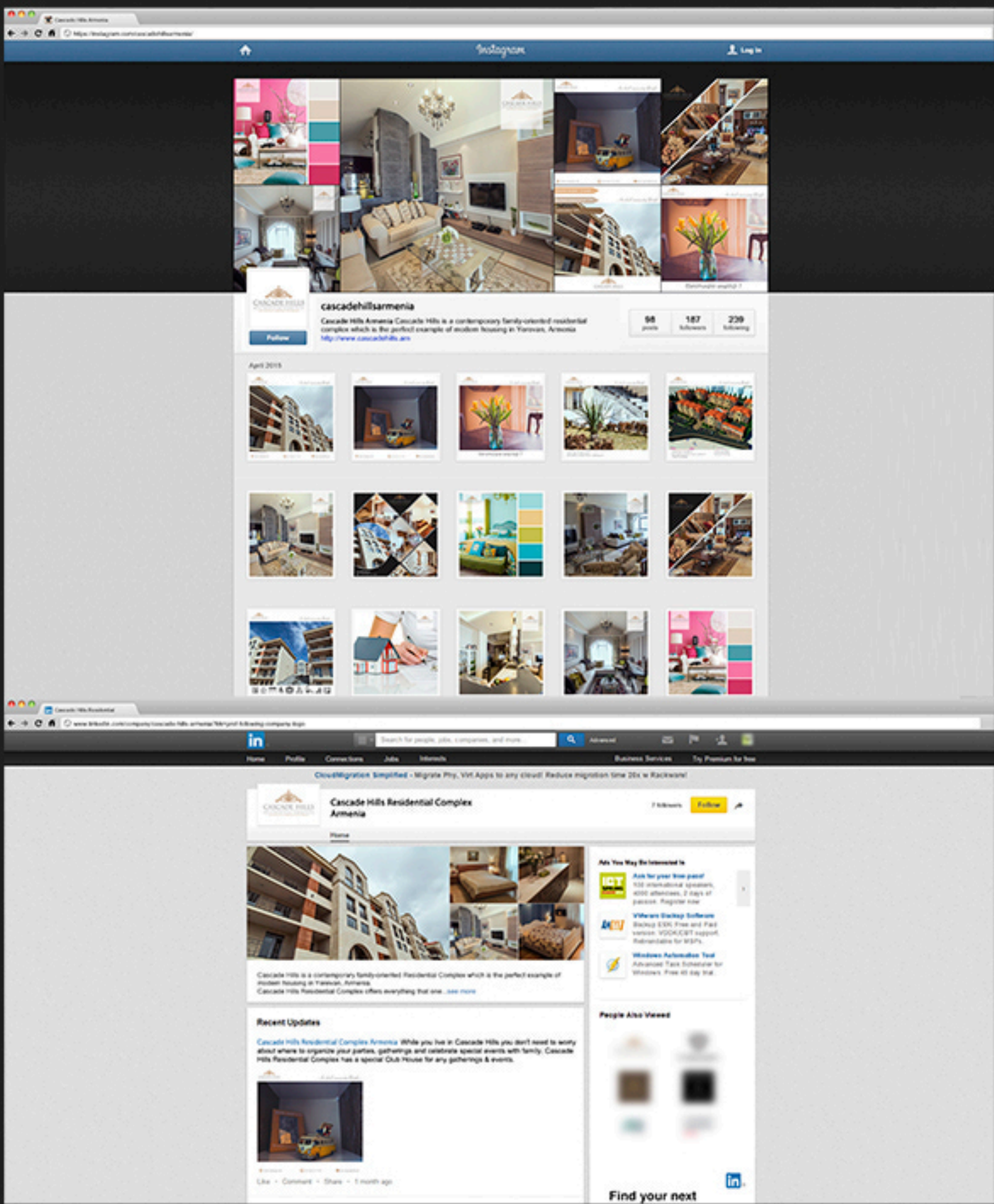
**Name** - Cascade Hills, Yerevan, Armenia  
**Data** - 26.02.2015-01.04.2015  
**Social networks** - Facebook, Instagram, LinkedIn, Twitter, Pinterest, Youtube  
**Link** - [www.facebook.com/cascadehills.am](http://www.facebook.com/cascadehills.am)

The design of the commercial page was made in accordance with the brand book and the colors of the logo. All the examples of design were used as all were confirmed by our customer. The texts were written in two languages - Armenian and English. We also created applications in accordance with the design of the commercial page. All the publications were made in the same style and are synchronized with the commercial pages of other social networks. The target audience was increased by FacebookAds. All publications were expressive and clear. The customer pre-confirmed the content.





The company has its own commercial pages in the following social networks Facebook, Instagram, LinkedIn, Twitter, Pinterest, Youtube. We present just 2 examples. With the help of applications the users can see all publications in other social networks without logging out from Facebook. The design remained unchanged.



As it was mentioned above the design of the commercial page was made in accordance with the brand book. We chose bright colors which harmonize with any color of interior photos and panoramas. Besides informative publications there were also news about trends of furnishing, as well as interesting information about Yerevan. Texts of publications were clear and expressive and at the end of each post we put the link to a Web site and hashtags.





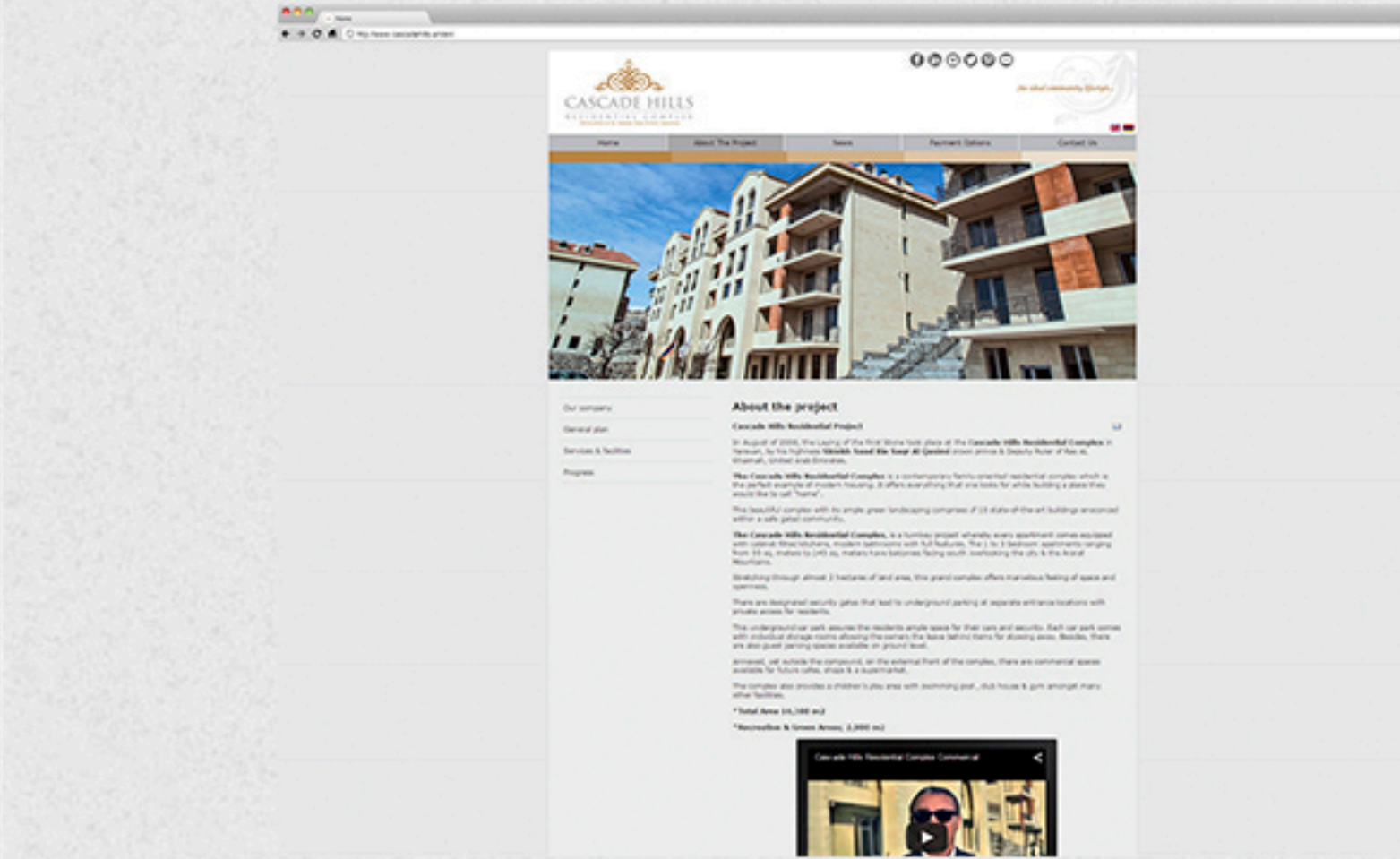
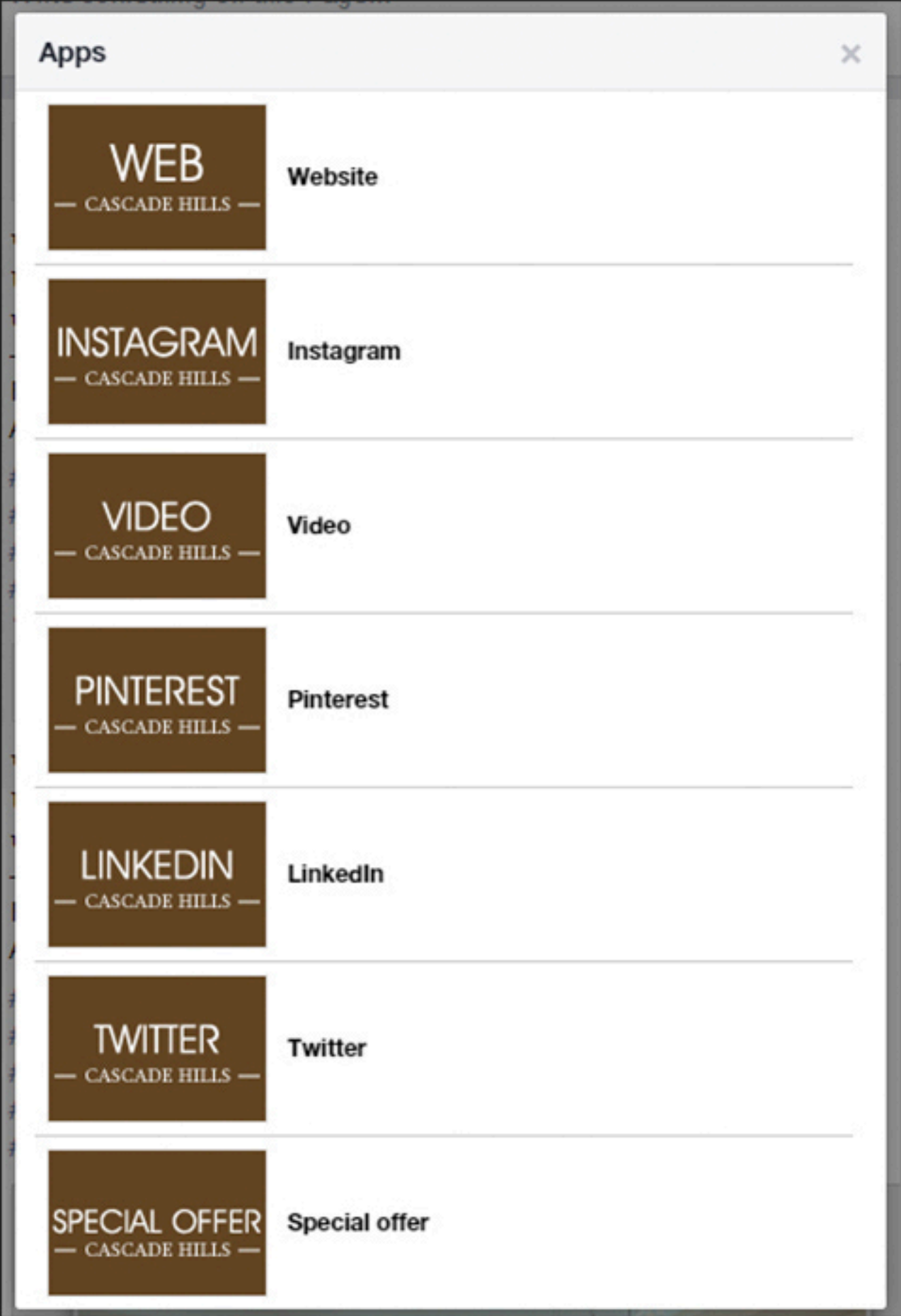
There were created 7 applications:

- 1.Link to the website
- 2.Publications in the commercial pages of other social networks, which can be seen in Facebook.

Applications were functioning, and the design was carried out in accordance with the design of the page.

Management of web site includes correction of texts, errors both grammatical and technical, albums, etc.

The guidance of the web site is managed by Facebook and others social networks. Each publication included the link to the website, which can be executed with the help of FacebookAds. The guidance to the web site is made by the application.





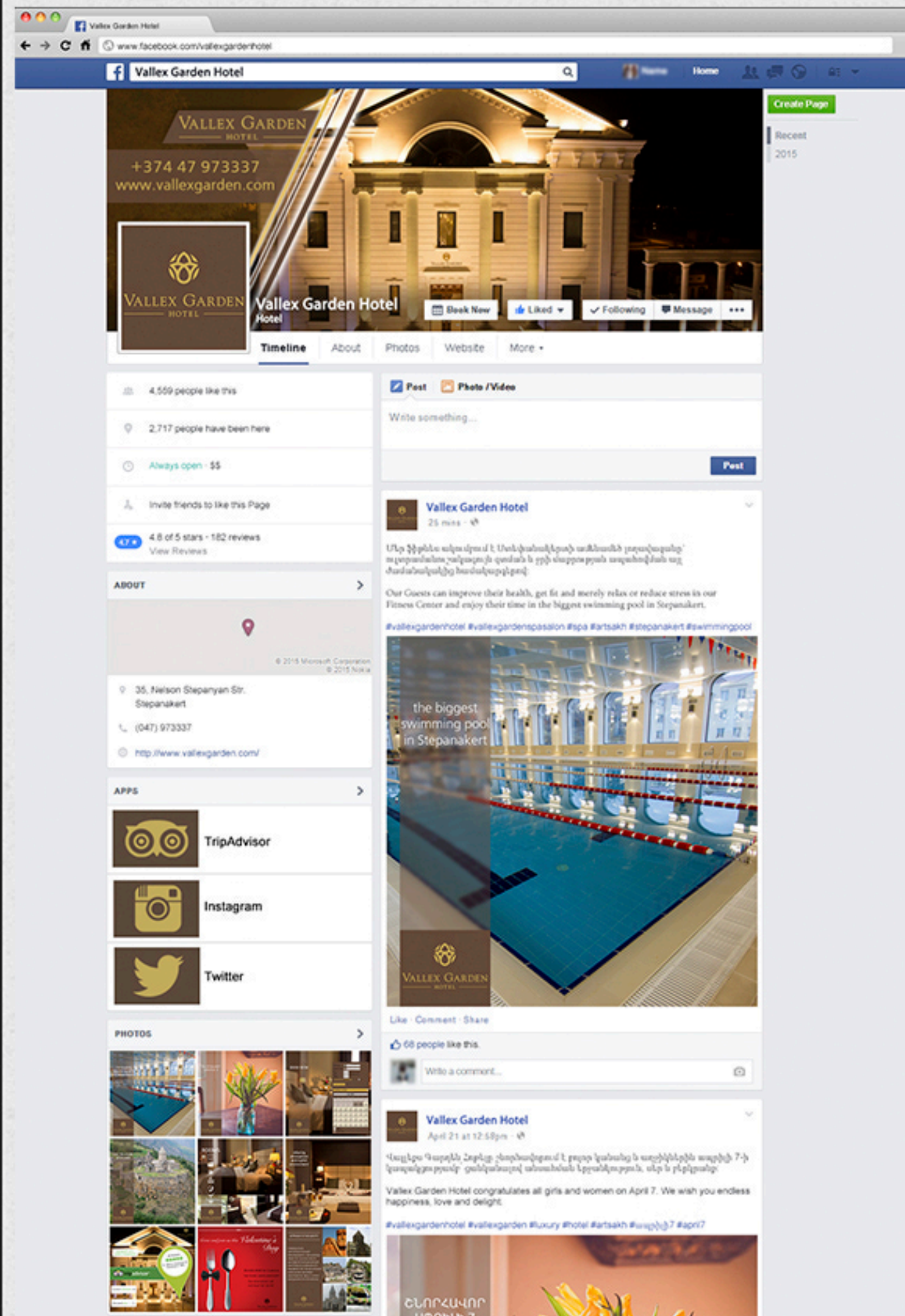
Name - Vallex Garden Hotel

Data - 19.01.2015-01.04.2015

Social networks - Facebook, Instagram, LinkedIn, Twitter, Vkontakte, Pinterest, Youtube

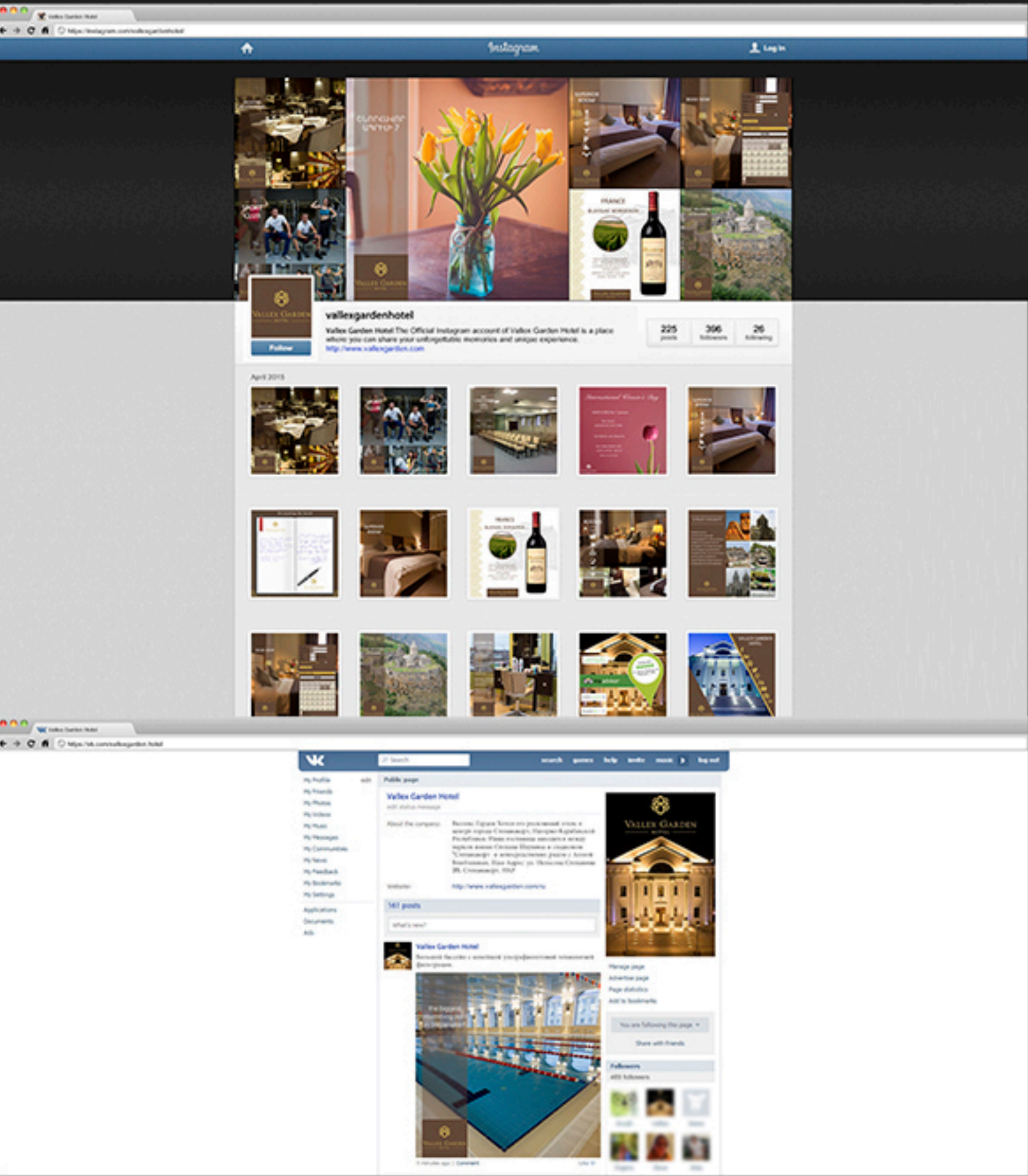
Link - [www.facebook.com/vallexgardenhotel](http://www.facebook.com/vallexgardenhotel)

The design of the commercial page was made in accordance with the brand book and the colors of the logo. There were created a few examples of design but just one of them was confirmed, so the the design was carried out in the same style. The texts were written in two languages-Armenian and English. There were also applications created in accordance with the design of the commercial page. All the publications were made in the same style and were synchronized with the commercial pages of other social networks. The target audience was increased by FacebookAds. The customer left the publication at our discretion.

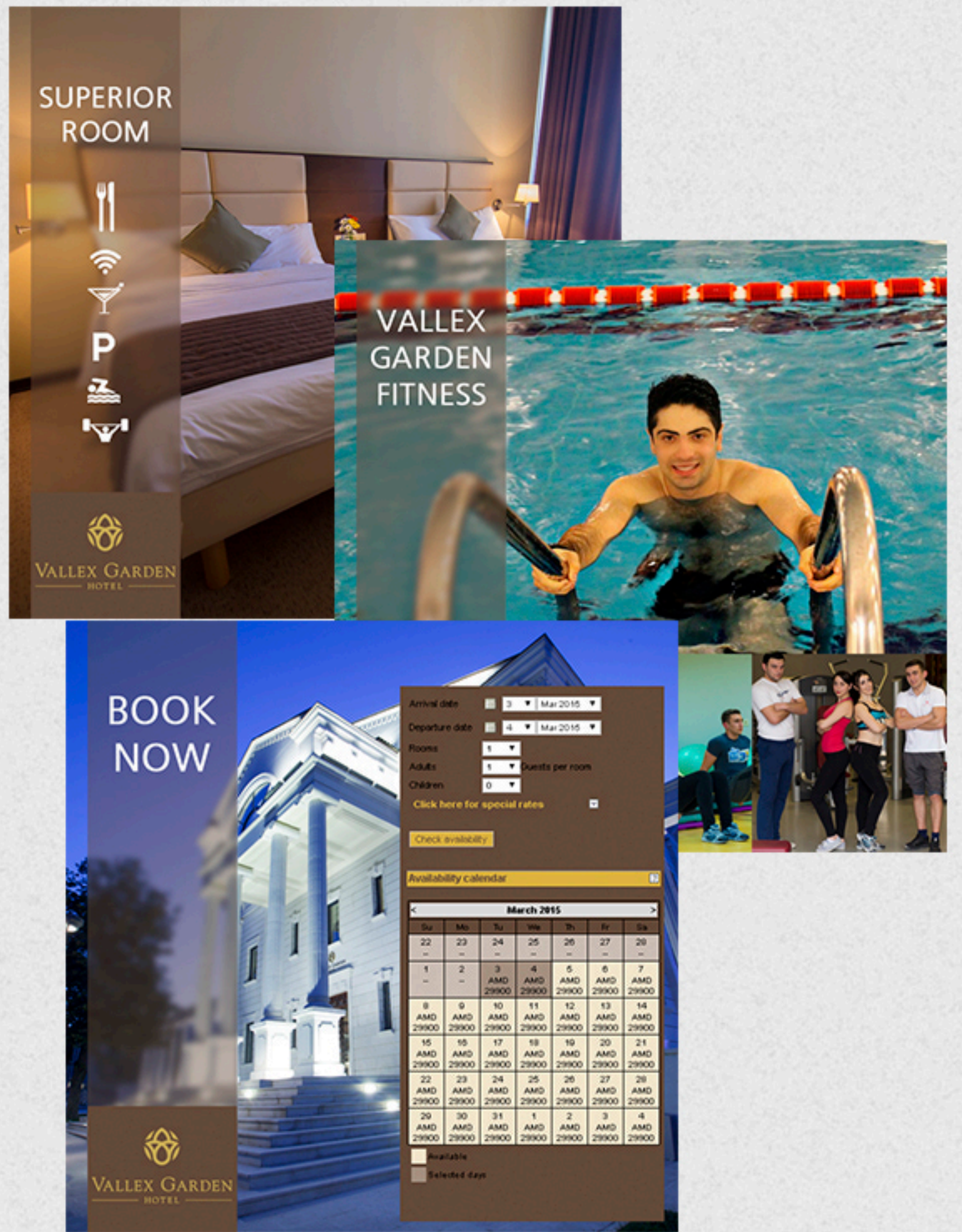




The company had its own commercial pages in the following social networks- Facebook, Instagram, LinkedIn, Twitter, Pinterest, Youtube. We present you 2 examples. With the help of applications users can see all publications in other social networks without logging out from Facebook. In the social network Vkontakte we inserted links to other commercial pages. All commercial pages are synchronized and with the same design.



The design of the commercial page was made in accordance with the brand book. In addition to informative publications there were also interviews, entertaining games and some information about the NKR. Texts of publications were clear and expressive, at the end of each post we put the link to a Web site and hashtags.

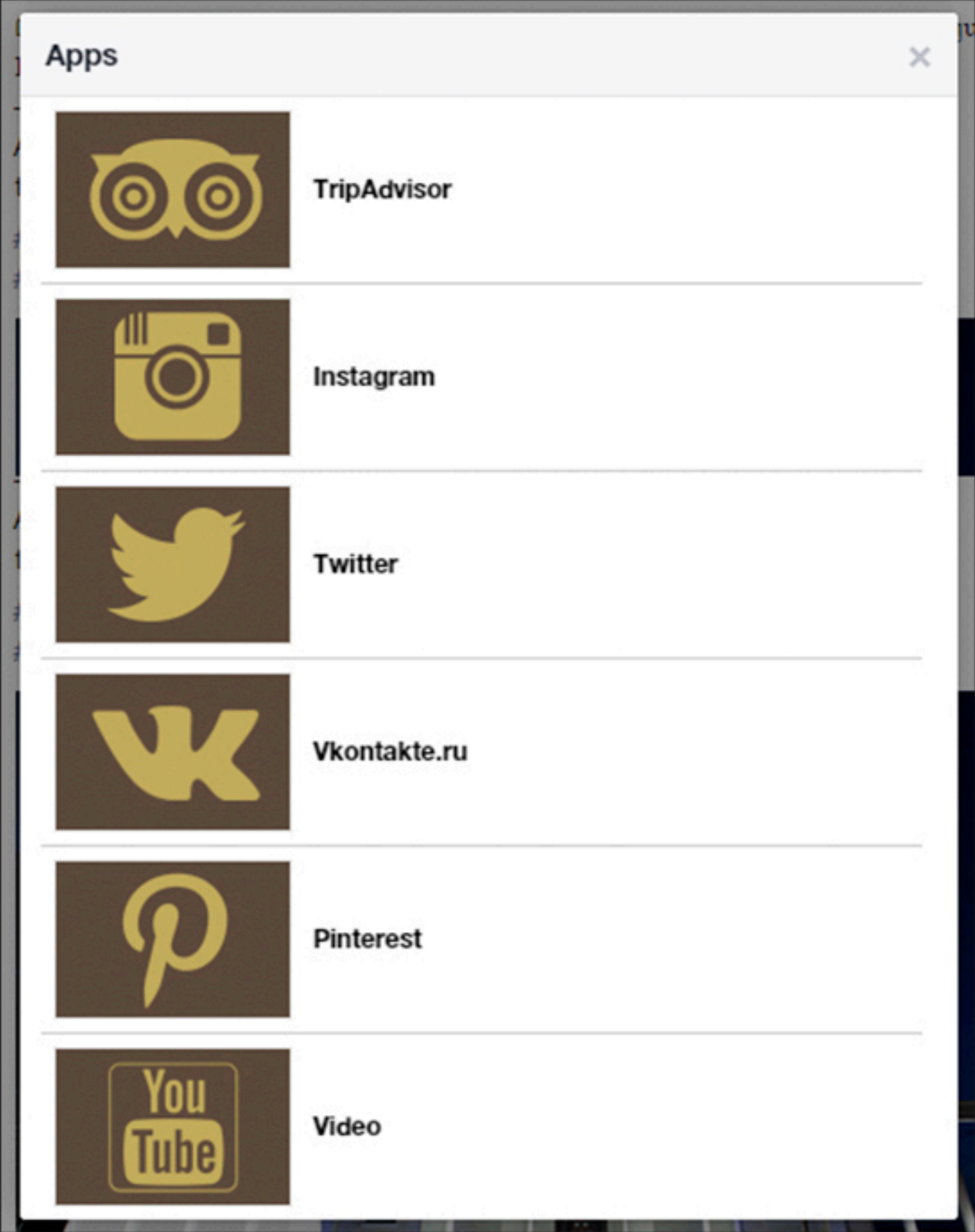




There were created 6 applications:

- 1.Linkto the web site
- 2.Publications in the commercial pages of other social networks, which can be seen in Facebook/

Applications were functioning, and the design was carried out in accordance with the design of the page.



Management of theweb page includes correction of texts, errors both grammatical and technical, albums, etc. Guidance of the web site is done by Facebook and others spcial networks.Each publication included the link to the website, which can be executed with the help of FacebookAds. The guidance to the web site is made by the application.





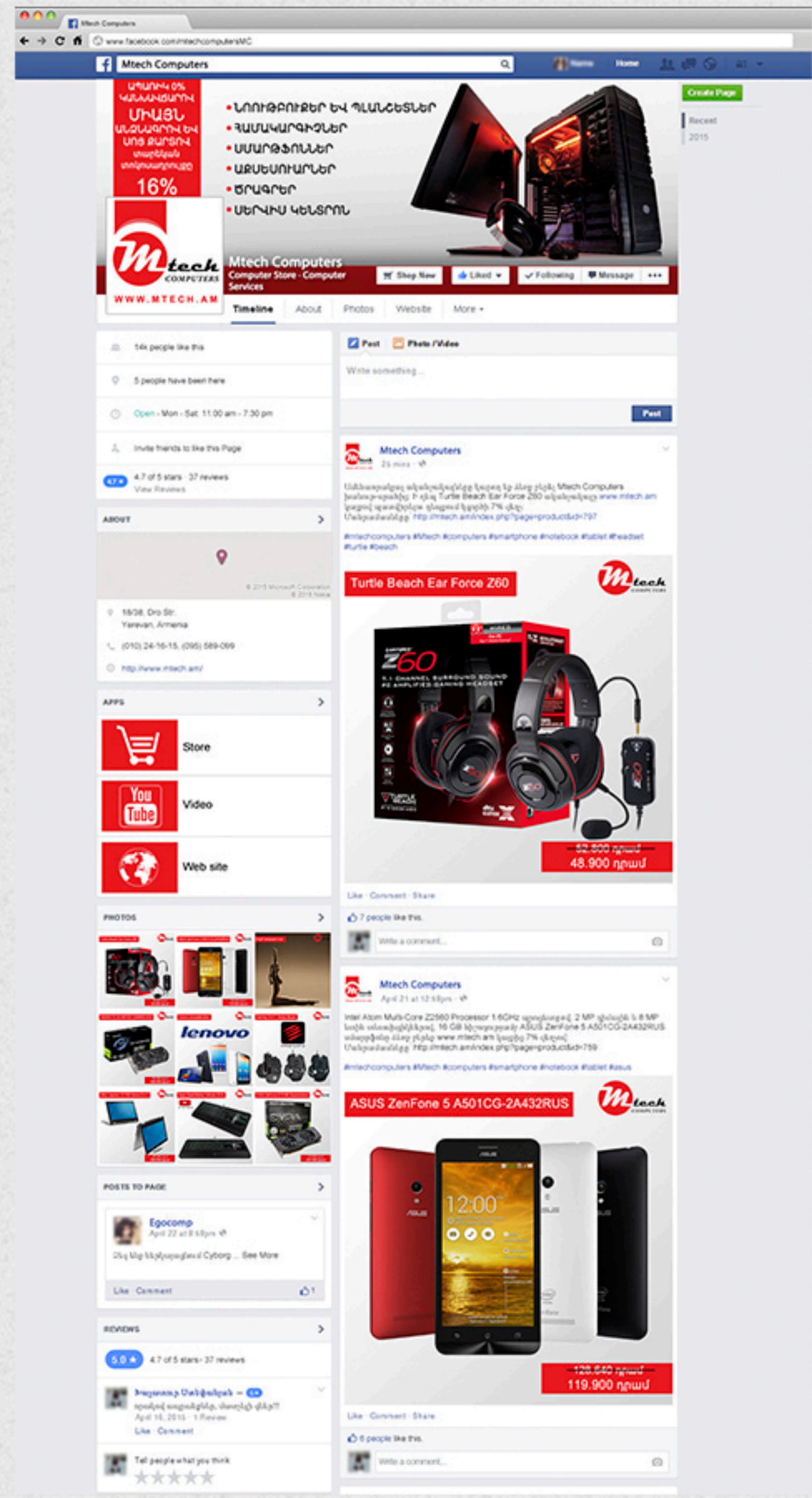
Name - Mtech Computers

Date - 04.01.2015 - in process

Social networks - Facebook, Twitter, Youtube

Link - [www.facebook.com / mtechcomputersMC](http://www.facebook.com/mtechcomputersMC)




The creation of design is done according to the type of the product, according to the color of the logo and text publications were in Armenian. There were also applications created in accordance with the design of the commercial page. All the publications were made in the same style and were synchronized with the commercial pages of Twitter and Youtube. The target audience was increased by FacebookAds. The customer pre-confirmed the content.







As it was already noted, the design was carried out in accordance with the color of the logo in a more passive tones in order to emphasize the advertised product. There were mostly informative publications, interesting games and interviews. The texts of publications were clear and expressive and at the end of each post we put the link to a web site and hashtags.


Gaming R.A.T. Series Mouse




Ինչի՞ գովազդ է սա



LENOVO IdeaTab



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204.900 դրամ




LENOVO IdeaTab Yoga Tablet 2-1050


There were created 4 applications:


- 1.Linkto the web site
- 2.Publications in the commercial pages of other social networks, which can be seen in Facebook.


Applications were functioning, and the design was carried out in accordance with the design of the page.

Apps

Store

Video

Web site

Twitter



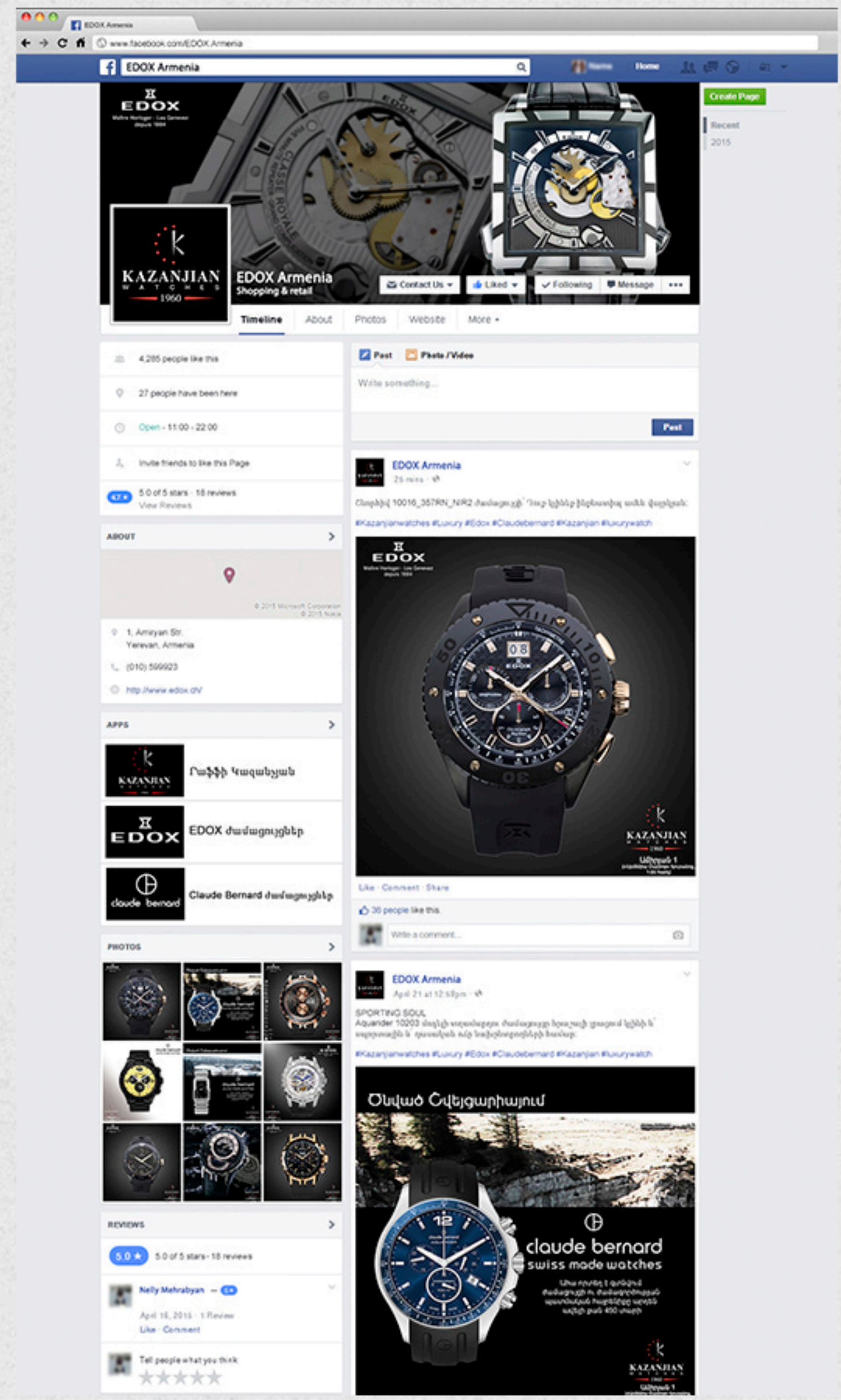
Name - EDOX Armenia

Data - 12.11.2014 - 01.04.2015

Social networks - Facebook, Youtube

Link - [www.facebook.com / EDOX.Armenia](http://www.facebook.com/EDOX.Armenia)

The design was created taking into account the type of product. Originally there were created 3 examples to advertised two brands EDOX and Claude Bernard. The texts of publications were in Armenian. We also created applications in accordance with the design of the commercial page. All the publications were made in the same style and synchronized with other commercial pages. The target audience was increased by FacebookAds. The customer pre-confirmed content.

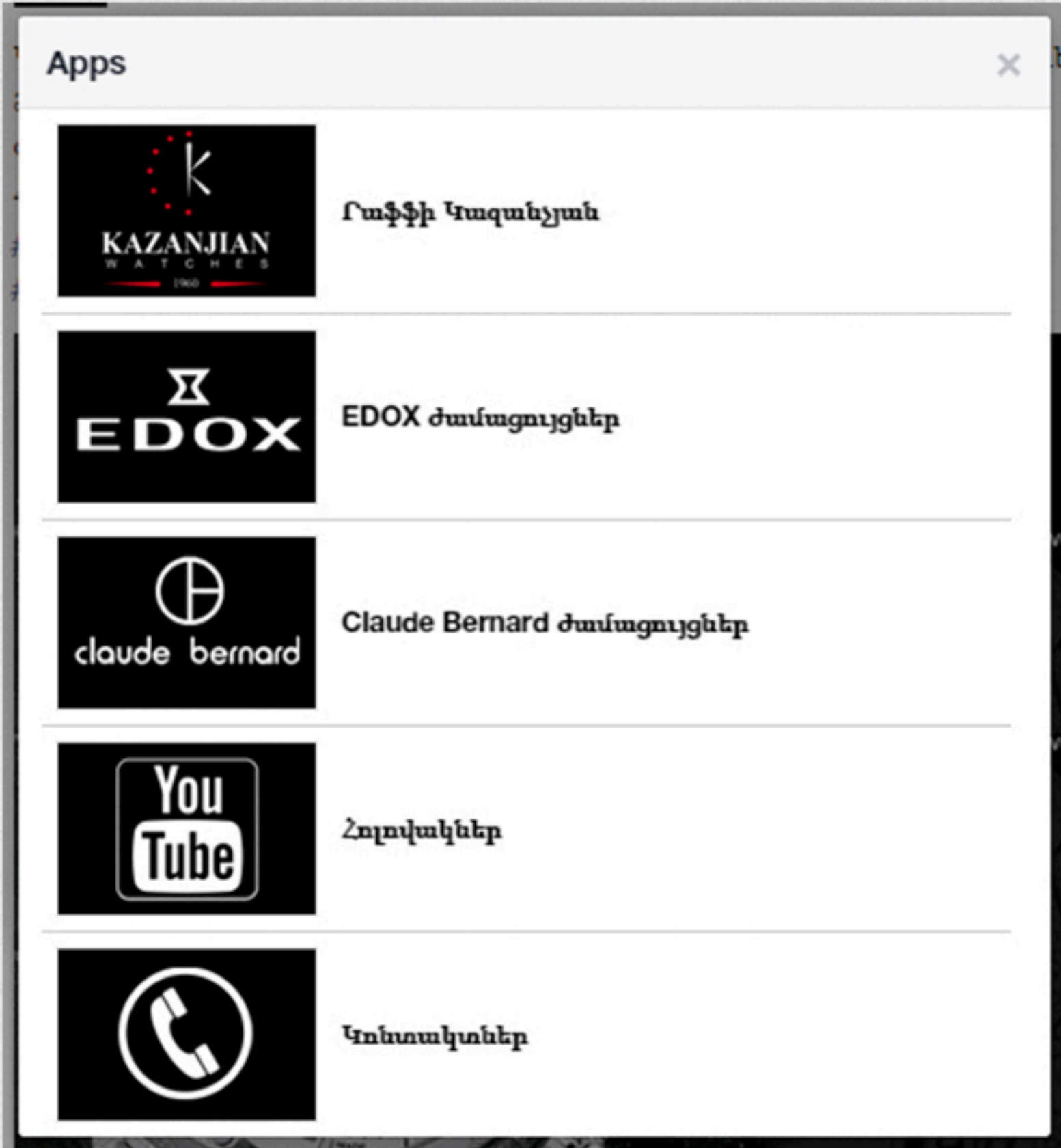




As it was mentioned above the design was carried out for two brands. The colors were chosen in dark shades, as the watches on a dark background look better and more expressive. Publications were mostly informative, but interviews were also held. Texts of publications were clear and expressive, as well at the end of each post was the link to the web site and hashtags.



There were 5 applications with the help of which users can see all the albums of the two advertised brands, as well as to contact the store and watch videos on Youtube. The applications were functioning, and the design was carried out in accordance with the design of the page.





## Our advantages

1. We are creative
2. We do everything on time
3. We are experienced professionals
4. We are always well- informed
5. We are aware of your competitors
6. Our ideas are always new
7. Web sites created by us are safe and proper
8. Our proposed design is unique
9. We are unique
10. We are friendly

We are VooDoo programming



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